FULL PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections Calculated using Proportional Block Groups

City of Goodyear - Economic Development Lat/Lon: 33.45794/-112.3582





October 2010

Litchfie	eld Rd & Interstate 10	2 Miles	7 Miles	10 Miles	
Goodyear, AZ					
POPULATION	2010 Estimated Population 2015 Projected Population 2000 Census Population 1990 Census Population Historical Annual Growth 1990 to 2010 Projected Annual Growth 2010 to 2015	66,970 80,479 31,627 17,015 14.7% 4.0%	235,747 287,710 103,687 58,192 15.3% 4.4%	459,798 536,439 252,379 162,243 9.2% 3.3%	
ноиѕеногрѕ	2010 Est. Households 2015 Proj. Households 2000 Census Households 1990 Census Households Historical Annual Growth 1990 to 2010 Projected Annual Growth 2010 to 2015	20,879 24,891 10,321 5,481 14.0% 3.8%	70,264 85,284 31,771 17,149 15.5% 4.3%	137,696 159,745 78,451 53,255 7.9% 3.2%	
AGE	2010 Est. Population 0 to 9 Years 2010 Est. Population 10 to 19 Years 2010 Est. Population 20 to 29 Years 2010 Est. Population 30 to 44 Years 2010 Est. Population 45 to 59 Years 2010 Est. Population 60 to 74 Years 2010 Est. Population 75 Years Plus 2010 Est. Median Age	17.4% 14.8% 13.4% 22.9% 18.1% 9.8% 3.4% 32.0	17.4% 15.4% 13.7% 22.8% 18.3% 9.4% 3.1% 31.6	17.5% 15.2% 13.7% 21.6% 17.9% 10.2% 3.8% 32.0	
MARITAL STATUS & SEX	2010 Est. Male Population 2010 Est. Female Population 2010 Est. Never Married 2010 Est. Now Married 2010 Est. Separated or Divorced 2010 Est. Widowed	51.1% 48.9% 25.1% 57.4% 13.8% 3.7%	51.0% 49.0% 24.0% 57.8% 15.0% 3.1%	50.7% 49.3% 24.2% 55.8% 16.1% 3.9%	
INCOME	2010 Est. HH Income \$200,000 or More 2010 Est. HH Income \$150,000 to \$199,999 2010 Est. HH Income \$100,000 to \$149,999 2010 Est. HH Income \$75,000 to \$99,999 2010 Est. HH Income \$50,000 to \$74,999 2010 Est. HH Income \$35,000 to \$49,999 2010 Est. HH Income \$25,000 to \$34,999 2010 Est. HH Income \$15,000 to \$24,999 2010 Est. HH Income \$0 to \$14,999 2010 Est. Average Household Income 2010 Est. Median HH Income 2010 Est. Per Capita Income	2.8% 3.7% 14.6% 16.5% 24.5% 14.9% 8.8% 6.5% 7.6% \$76,062 \$63,206 \$23,978	2.1% 3.0% 12.8% 17.1% 25.2% 15.9% 9.8% 7.3% 7.0% \$71,258 \$60,316 \$21,596	1.7% 2.4% 10.9% 14.7% 24.0% 17.2% 11.4% 9.5% 8.3% \$65,544 \$54,672 \$19,910	
	2010 Est. Number of Businesses 2010 Est. Total Number of Employees	1,600 21,193	3,781 55,869	6,896 100,653	

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	October 2010		2008
eld Rd & Interstate 10	2 Miles	7 Miles	10 Miles
ear, AZ	3 Miles	i willes	TO MITTES
2010 Est. White Population 2010 Est. Black Population 2010 Est. Asian & Pacific Islander 2010 Est. American Indian & Alaska Native 2010 Est. Other Races Population	85.3% 6.9% 3.6% 1.7% 2.5%	85.1% 7.0% 3.3% 1.8% 2.8%	84.7% 7.2% 3.1% 2.1% 2.9%
2010 Est. Hispanic Population 2010 Est. Hispanic Population Percent 2015 Proj. Hispanic Population Percent 2000 Hispanic Population Percent	26,615 39.7% 41.5%	97,206 41.2% 43.3%	201,458 43.8% 45.5%
2010 Est. Adult Population (25 Years or Older) 2010 Est. Elementary (0 to 8) 2010 Est. Some High School (9 to 11) 2010 Est. High School Graduate (12) 2010 Est. Some College (13 to 16) 2010 Est. Associate Degree Only 2010 Est. Bachelor Degree Only 2010 Est. Graduate Degree	41,302 9.3% 7.9% 26.8% 24.3% 8.1% 15.4% 8.3%	143,712 10.3% 9.1% 28.6% 24.3% 8.2% 12.8% 6.8%	84.7% 7.2% 3.1% 2.1% 2.9% 201,458 43.8% 45.5% 279,352 10.9% 10.5% 30.0% 23.7% 7.8% 11.2% 5.9%
2010 Est. Total Housing Units 2010 Est. Owner Occupied Percent 2010 Est. Renter Occupied Percent 2010 Est. Vacant Housing Percent	23,213 68.8% 21.2% 10.1%	80,230 68.2% 19.4% 12.4%	157,731 65.5% 21.8% 12.7%
2000 Homes Built 1999 to 2000 2000 Homes Built 1995 to 1998 2000 Homes Built 1990 to 1994 2000 Homes Built 1980 to 1989 2000 Homes Built 1970 to 1979 2000 Homes Built 1960 to 1969 2000 Homes Built 1950 to 1959 2000 Homes Built Before 1949	16.5% 29.8% 4.7% 11.9% 17.0% 8.7% 7.1% 4.4%	12.3% 28.3% 9.3% 19.5% 16.9% 6.3% 4.4% 3.0%	11.2% 5.9% 157,731 65.5% 21.8% 12.7% 8.1% 9.0% 22.0% 24.3% 13.6% 3.9% 2.0% 0.1% 0.1% 0.2% 10.2%
2000 Home Value \$1,000,000 or More 2000 Home Value \$500,000 to \$999,999 2000 Home Value \$400,000 to \$499,999 2000 Home Value \$300,000 to \$399,999 2000 Home Value \$200,000 to \$299,999 2000 Home Value \$150,000 to \$199,999 2000 Home Value \$100,000 to \$149,999 2000 Home Value \$50,000 to \$99,999 2000 Home Value \$25,000 to \$49,999 2000 Home Value \$0 to \$24,999 2000 Median Home Value 2000 Median Rent	0.2% 0.6% 2.8% 11.9% 20.4% 36.9% 24.2% 2.4% 0.7% \$135,926 \$568	0.1% 0.2% 0.4% 2.0% 8.4% 16.7% 37.2% 31.4% 2.6% 1.0% \$124,863 \$564	0.1% 0.2% 1.2% 4.7% 9.2% 29.8% 50.2% 3.7% 0.8% \$106,428 \$541
	2010 Est. White Population 2010 Est. Black Population 2010 Est. Asian & Pacific Islander 2010 Est. American Indian & Alaska Native 2010 Est. Other Races Population 2010 Est. Hispanic Population 2010 Est. Hispanic Population Percent 2015 Proj. Hispanic Population Percent 2000 Hispanic Population Percent 2010 Est. Some High School (9 to 11) 2010 Est. High School Graduate (12) 2010 Est. Some High School (9 to 11) 2010 Est. Some Ollege (13 to 16) 2010 Est. Some College (13 to 16) 2010 Est. Bachelor Degree Only 2010 Est. Graduate Degree 2010 Est. Total Housing Units 2010 Est. Owner Occupied Percent 2010 Est. Vacant Housing Percent 2010 Est. Vacant Housing Percent 2010 Est. Vacant Housing Percent 2010 Est. Owner Occupied Percent 2010 Homes Built 1990 to 1998 2000 Homes Built 1990 to 1999 2000 Home Value \$300,000 to \$999,999 2000 Home Value \$300,000 to \$999,999 2000 Home Value \$100,000 to \$149,999 2000 Home Value \$50,000 to \$49,999 2000 Home Value \$50,000 to \$49,999 2000 Home Value \$100,000 to \$49,999 2000 Home Value \$0 to \$24,999 2000 Median Home	Sar, AZ	Act Act

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Goodyear, AZ		3 Miles	7 Miles	10 Miles
LABOR FORCE	2010 Est. Labor: Population Age 16+ 2010 Est. Civilian Employed	48,887 63.7%	171,743 63.6%	334,508 61.4%
	2010 Est. Civilian Unemployed 2010 Est. in Armed Forces	4.5% 0.7%	4.4% 1.0%	4.9% 0.7%
	2010 Est. not in Labor Force 2010 Labor Force: Males	31.1% 50.8%	31.0% 50.9%	33.0% 50.4%
	2010 Labor Force: Females 2000 Occupation: Population Age 16+	49.2% 13,615	49.1% 44,579	49.6% 104,726
z	2000 Mgmt, Business, & Financial Operations 2000 Professional & Related	12.6% 15.2%	12.6% 14.3%	10.0% 12.7%
OCCUPATION	2000 Service 2000 Sales and Office	16.7% 27.3%	15.2% 29.5%	15.2% 30.0%
າວວ ວ	2000 Farming, Fishing, and Forestry 2000 Construction, Extraction, & Maintenance 2000 Production, Transport, & Material Moving	1.9% 11.4% 14.8%	1.6% 11.5% 15.3%	1.1% 14.4% 16.6%
	2000 Percent White Collar Workers 2000 Percent Blue Collar Workers	55.1% 44.9%	56.4% 43.6%	52.7% 47.3%
NO	2000 Drive to Work Alone	71.6%	73.8%	72.5%
TRANSPORTATION TO WORK	2000 Drive to Work in Carpool 2000 Travel to Work by Public Transportation	19.8% 0.3%	19.2% 0.5%	20.3% 1.4%
	2000 Drive to Work on Motorcycle 2000 Walk or Bicycle to Work 2000 Other Means	0.4% 3.9% 1.4%	0.4% 2.7% 1.1%	0.3% 2.3% 1.0%
	2000 Work at Home	2.6%	2.5%	2.2%
. TIME	2000 Travel to Work in 14 Minutes or Less 2000 Travel to Work in 15 to 29 Minutes	26.2% 30.1%	24.1% 33.3%	20.5% 35.0%
TRAVEL	2000 Travel to Work in 30 to 59 Minutes 2000 Travel to Work in 60 Minutes or More 2000 Average Travel Time to Work	37.9% 5.8% 25.2	37.2% 5.5% 25.2	38.3% 6.2% 26.3
CONSUMER EXPENDITURE	2010 Est. Total Household Expenditure 2010 Est. Apparel	\$1.21 B \$58.5 M	\$3.91 B \$188 M	\$7.21 B \$347 M
	2010 Est. Contributions & Gifts 2010 Est. Education & Reading	\$75.7 M \$32.9 M	\$238 M \$103 M	\$433 M \$187 M
	2010 Est. Entertainment 2010 Est. Food, Beverages & Tobacco	\$68.2 M \$194 M	\$219 M \$628 M	\$403 M \$1.17 B
	2010 Est. Furnishings & Equipment 2010 Est. Health Care & Insurance	\$54.1 M \$85.3 M	\$173 M \$276 M	\$315 M \$514 M
	2010 Est. Household Operations & Shelter & Utilities 2010 Est. Miscellaneous Expenses 2010 Est. Personal Care	\$362 M \$20.1 M \$17.6 M	\$1.16 B \$64.8 M \$56.7 M	\$2.15 B \$120 M \$105 M
	2010 Est. Personal Care 2010 Est. Transportation	\$17.6 M \$247 M	\$56.7 M \$797 M	\$105 M \$1.47 B